



December 4, 2014

Dear Business Leader,

Now in its 7th year, Grand Scheme Promotions, LLC, is proud to bring Licking County a spectacular art, food, music and wine event on June 12 & 13, 2015. Our popular wine festival on the lawn continues to expand in 2015 and will be hosted by **The Christopher Carlson Foundation**, whose mission is to help Licking County families facing pediatric cancer. We would like to offer you the opportunity to be a 2015 sponsor.

We offer many new sponsor opportunities! New in 2015 is the **Hospitality Tent**, offering catered hors d'oeuvres, select wine tasting and reserved tables exclusively for our sponsors and their guests! Sponsors and guests also receive **Wine & Beer Tasting Passes** for an extended sampling experience. Due to the popularity of the event, we have reserved the entire Bryn Du venue, allowing us to offer artist and exhibitor spaces inside and outside and providing added promotional sponsor opportunities! Please review the **Sponsor Levels & Benefits** for information about these new amenities and more.

Since 2009, we have grown into what the Greater Licking County Convention & Visitors Bureau considers its largest cultural event. Statistics reveal that in 2014, over 53% of event attendees lived outside Licking County, evidence that our marketing plan targeting over 100,000 select Ohio homes is effective.

This one-of-a-kind event is positioned to attract over 5,000 Ohio residents and motor coach visitors in 2015. Sponsorship packages are designed to offer your business a variety of options to achieve terrific exposure via multiple promotional opportunities. Although the Granville/Newark/Heath area is rich in civic consciousness, very few Licking County events focus on reaching an audience outside Licking County. Grand Scheme Promotions, LLC, has made this a priority and is committed to bringing new visitors to Licking County.

The Christopher Carlson Foundation is a 501(c)(3) non-profit organization. Visit their website at www.christophercarlsonfoundation.org. This event would not be possible without the continued sponsor support, and we look forward to working with you in 2015! !

With warmest regards,
Sandy Libertini & Melinda Moore
Grand Scheme Promotions, LLC

Presented by Grand Scheme Promotions, LLC

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